

FOR IMMEDIATE RELEASE
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Home Team Harvest Raises Nearly 6.8 Million Meals

KING 5's annual food drive surpasses goal, collects record number of meals for Northwest Harvest

Seattle, WA – The 18th annual Home Team Harvest shattered records for the second year in a row, raising 6,795,753 meals for Northwest Harvest, the largest hunger relief agency in Washington state. KING 5 and Northwest Harvest worked with partners AT&T, Safeway and Albertsons, and WARM 106.9 throughout the months of November and December to collect non-perishable food and cash donations. This year's goal of 6 million was blown away thanks to generous donations from sponsors and the community, making this the largest Home Team Harvest yet.

"We are so proud of the continued, meaningful impact Home Team Harvest makes in the community," said KING 5 President and General Manager Jim Rose. "While we advocate for our community every day of the year, this initiative is one that brings every person on our team together to rally behind a single cause. We couldn't be prouder of our station, our partners, the volunteers and the donors who have made this a record-breaking year for Home Team Harvest."

Hundreds of food banks and meal programs in Washington state will benefit from the effort. Northwest Harvest has a statewide network of 375 food banks, meal programs and high-need schools. This campaign assures that they can help stock food pantries across the state through the winter and into spring.

"Northwest Harvest is grateful to all those who made this year's drive so amazing. Every donor of food, money, or time should feel proud about how we came together as a community to make such a positive impact on those who struggle with hunger," said Northwest Harvest CEO Thomas Reynolds.

Home Team Harvest was born out of the emotional and economic trauma that followed 9/11. Seventeen years later it is our state's largest food drive, supporting Northwest Harvest in its mission to end hunger in Washington. In its lifetime, Home Team Harvest has raised over 47 million meals for Washington families.

KING 5 and our partners are committed to supporting Northwest Harvest in 2019 and beyond. The next Home Team Harvest is set for December 7th, 2019, but Northwest Harvest accepts non-perishable and cash donations all year long at their donation sites or online at www.northwestharvest.org.

KING 5 Media Group, The Home Team, is a multi-platform media company based in Seattle, WA. It includes NBC affiliate KING 5, independent station KONG-TV and numerous digital platforms, including king5.com. KING 5 was the first television station in the Pacific Northwest, founded in 1948 by Dorothy Bullitt, now owned by TEGNA Inc. Today KING 5 is the dominant media company in the region, delivering the largest local news audience and the most local programming across all screens. For more information, go to www.king5.com.

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